



This is where your story gets good.

WaterStone Brand Story

It's not about giving as usual.

It's about transforming any kind of asset into living water.

A water that renews, heals, satisfies thirst...and yields eternal life.

It's about transforming any kind of asset into living water.

It's about living water that yields eternal life.

Some of the words describing Christian giving have lost their meaning over time.

Overuse and familiarity have muddied the waters, leaving confusion and frustration in their wake.

But a new definition is emerging, full of luster, movement and life.

Fellowship. Redefined.

It's not just about getting together to enjoy each other's company.

It's about a group of people mobilized around a common purpose, each pouring their heart into the current that carries them forward.

Stewardship. Redefined.

It's not just about "time, talent and treasure."

It's a way of living that embraces God's ownership and moves each asset stream to converge and point to God's glory.

Legacy. Redefined.

It's not just about leaving your stamp on history or your name on a building.

It's generational: learning from the past, living fully in the present, and building toward the future. It's right now.

Let us tap into your passion...and hear your heart.

We'll use every drop of our expertise, creativity and God's guidance to allow you the experience and joy of things you never imagined in your lifetime.

Think differently about giving. We do. It's what drives us.

Cast aside the traditional boundaries and let the possibilities overflow.

It's about sharing...now. Moving...now. Living...now. It's about experiencing God's joy...now.

Fellowship. Redefined.

Stewardship. Redefined.

Legacy. Redefined.

WaterStone

The Foundation for Living. Defined.